

Clara Portela

2D Animator | Motion Designer

Niterói, Rio de Janeiro, Brazil

Rua Noronha Torreção, 212 – apt. 501 clarapontes89@gmail.com

+55 (21) 98233-0081

Summary

A motion designer with more than 7 years of experience creating styleframes and 2D animations. Graduated as a designer at PUC-Rio focusing in Digital Media and specialized in Motion Graphics by School of Motion.

Experience

Freelance 2D Animator | Motion Designer (3 years 3 months)

May 2021 - Present

Working with brands like Coca-Cola, L'Oréal, Rock in Rio/The Town/Lollapalooza, XP Inc., Nike, Itaú, Unilever, GShow, Suzano, Rio2C.

XP Inc. (1 year 1 month)

July 2021 - July 2022

Motion Designer responsible for the animations of XP Inc. brands: XP Investments, Clear Corretora and Rico.

14 | Agência de Conteúdo Estratégico (4 years 3 months)

January 2020 - May 2021 (1 year 5 months) Design Coordinator

March 2017 - January 2020 (2 years 11 months) Digital Designer

Working with brands like Universal Music Brasil, Globo, Rock in Rio, Enel, Coca-Cola, Uber and The Brazilian Olympic Committee (COB).

Contente Conteúdo & Entretenimento (3 years)

March 2016 - August 2016 (6 months) Graphic Designer

September 2013 - February 2016 (2 years 6 months) Graphic Design Intern

Working with brands like Telecine and some fashion icons from Brazil.

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Education

2011 - 2015 Pontifícia Universidade Católica do Rio de Janeiro

Bachelor degree in Design (Games and Digital Media)

2016 - Animation Bootcamp

Animation Bootcamp teaches you the art of creating beautiful movement. In this course, you'll learn the principles behind great animation, and how to apply them in After Effects. By the end of this course, you'll animate a variety of shots in multiple styles with professional assets and personalized feedback that can be added to your portfolio.

Languages

Portuguese (Native or Bilingual)

English (Native or Bilingual)

Top Skills

Animation

Art Direction

Softwares

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere

Office 365